

# County of Santa Clara

Office of the County Executive

County Government Center, East Wing  
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**DATE:** December 19, 2022

**TO:** Supervisor Cindy Chavez, Chair, Children, Seniors, and Families Committee  
Supervisor Susan Ellenberg, Vice Chair, Children, Seniors, and Families Committee  
Jeffrey V. Smith, County Executive

**FROM:** Mikelle Le, VASC Sr. Manager 

**SUBJECT:** **The Vietnamese American Service Center (VASC) Outreach and Engagement and Media Outreach Plan for FY 2022-2023**

The attached documents summarize the VASC's community outreach and media engagement plans for FY 2022-2023. This information was requested by Chairperson Chavez at the October 27, 2022 (Item No. 14), Children, Seniors, and Families Committee (CSFC) meeting.

**ATTACHMENTS:**

- Attachment A: VASC Outreach and Engagement Plan for FY 2022-2023
- Attachment B: VASC Media Outreach Plan for FY 2022-2023

cc: Chief Board Aides  
Greta S. Hansen, Chief Operating Officer  
James R. Williams, County Counsel  
Ky Le, Deputy County Executive  
Tiffany Lennear, Clerk of the Board of Supervisors  
Mary Ann Barrous, Agenda Review Administrator  
Jason McCluskey, Budget and Public Policy Analyst  
Clifford Duong, Program Manager III  
Shawn Whiteman, Program Manager II