

County of Santa Clara

Office of the County Executive

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DATE: November 29, 2021

TO: Honorable Board of Supervisors
Jeffrey V. Smith, County Executive

FROM: María Leticia Gómez, Director of Communications and Public Affairs *MLG*

SUBJECT: **Off-Agenda report: Options for promotion of the Board Sponsorship Policy by Supervisorial District**

At the May 4, 2021, Board meeting (item No. 18), Supervisor Ellenberg requested an off-agenda report related to the promotion of the Board Sponsorship Policy by Supervisorial District.

The Office of Communications and Public Affairs (OCPA) designed a web page to inform the public, non-profit organizations, and CBOs about the process to request a donation or sponsorship by a Board member. The web page includes information on how to contact the County's five Supervisorial Offices and a link to the official Board of Supervisors policy on donations and sponsorships (Board Policy 3.68, "County Donations and Sponsorships Using County Assets").

This is the link to the web page that promotes the Board Sponsorship Policy:

<https://news.sccgov.org/board-supervisors-donations-and-sponsorships>

c: Chief Board Aides
Miguel Márquez, Chief Operating Officer
James R. Williams, County Counsel
Mary Ann Barrous, Agenda Review Administrator

Board of Supervisors: Mike Wasserman, Cindy Chavez, Otto Lee, Susan Ellenberg, S. Joseph Simitian
County Executive: Jeffrey V. Smith