

County of Santa Clara
Office of the County Executive

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DATE: August 24, 2021

TO: Honorable Members of the Board of Supervisors
Jeffrey V. Smith, M.D., J.D., County Executive

FROM: Rocio Luna, Deputy County Executive *RL*

SUBJECT: Off-Agenda Report re Status of Mini Grants for Anti-Hate Programming

On August 17, 2021, (Item No. 28), the Board of Supervisors (Board) approved delegation of authority to the County Executive, or designee, to execute the Community Engagement Mini Grants for anti-hate programming through the Division of Equity and Social Justice (DESJ). At the request of Supervisor Simitian, the Board directed Administration to provide an off-agenda report as soon as the Mini Grants application date for the public is identified.

As of August 23, 2021, DESJ has finalized its planning for the Mini Grants application and is confirming the launch date set for **August 30, 2021**. The following milestones have been reached in preparation for the application go-live date:

(1) The Mini Grants landing page is available on the DESJ County website (sccgov.org/grant-stop-hate). Currently, this landing page is orienting visitors to basic information and timelines about the grant. On August 30, 2021, the application will be released in 5 languages, including English, Tagalog, Chinese, Vietnamese, and Spanish. The application will be available for downloading on this page.

(2) Outreach efforts, including the mass distribution of the Mini Grants media toolkit, (<https://bit.ly/antihateminigrant>) is currently in progress. Information has been forwarded to the community networks contact lists for each of the six DESJ Offices (Cultural Competency, Gender Based Violence Prevention, Immigrant Relations, Labor Standards and Enforcements, LGBTQ Affairs, Women's Policy). Additionally, DESJ staff has also shared the toolkit with the Office of Public Affairs and each of the Board offices. Ongoing outreach will continue with other access points to the community this week and on a rolling basis.

Next steps in the Mini Grant launch process will include hosting several informational sessions to share with community about the application process and offering technical support for applicants. Informational sessions will begin in September 2021.

cc: Chief Board Aides
Miguel Marquez, Chief Operating Officer
James Williams, County Counsel
Mary Ann Barrous, Agenda Review Administrator
Tiffany Lennear, Clerk of the Board

Board of Supervisors: Mike Wasserman, Cindy Chavez, Otto Lee, Susan Ellenberg, S. Joseph Simitian
County Executive: Jeffrey V. Smith